



H-P PRODUCTS, INC.

PRESS RELEASE

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H-P PRODUCTS OFFERS 2.5 CEU CREDITS FOR INSTALLER TRAINING AT CEDIA 2007

Experts teach installers how to properly install the Hide-A-Hose central vacuum system and maximize profits.

Denver, CO – CEDIA EXPO 2007 – September 5 – 9, 2007 – Booth # 308 – For the second consecutive year, H-P Products, Inc., offers dealers/installers the opportunity to complete a central vac training program to earn 2.5 CEU Credits at the 2007 Custom Electronic Design and Installation Association (CEDIA) EXPO. H-P Products is currently the *only* manufacturer in this field to be CEDIA-certified with its “Proper Installation of Central Vacuum Systems” course. Training will take place on Wednesday, September 5, 2007, at a home in the Denver area. New this year, dealers have the opportunity to install the popular Hide-A-Hose retractable hose system, now offered through H-P Products.

The installation course consists of two levels. During the first level, Chris Slackford, H-P Products’ field trainer, will introduce students to Hide-A-Hose and review general central vacuum system installation practices. Slackford will explain how the retractable hose system operates, as well as the benefits it brings to dealers. With hands-on exercises and demonstrations, the course details how Hide-A-Hose is installed into a home (new construction or retrofit) and why it is beneficial to the end user.

For the second level, participants will install a Hide-A-Hose system in a Denver-area home (exact locale to be determined; transportation provided), with Slackford walking participating installers through all of the necessary steps to complete a successful and timely installation. The students will then be asked to complete a brief examination to earn the credit needed to become CEDIA Certified for central vacuum installation.

The certified training course at CEDIA is one of the latest ways that H-P Products is helping dealers and installers maximize their profits by teaching proper installation techniques. To promote time-efficient and seamless installation processes, H-P offers dealers and installers extensive hands-on training and comprehensive support. Some of the benefits H-P Products installers will gain from the training include increased overall customer satisfaction, minimal service calls, and a higher volume of recommendations for both the dealer/installer and the product.

“Efficiency is the primary concern when training an installer,” notes Slackford. “Dealers often ask me how the training programs can reduce their installation time, but our focus is to ensure that the installer is putting the unit in properly, not necessarily quickly. This reduces the amount of after-installation maintenance calls.”

In addition to the extensive hands-on training, H-P Products offers several other outlets for dealers and installers to receive information about central vacuum systems, such as detailed printed materials, PowerPoint presentations, web seminars (webinars) and in-depth manuals. The webinars are conducted remotely; participants view a PowerPoint presentation on their PCs while listening to the presentation over the telephone. At the end of the seminar, the phone lines are opened up for a conference call discussion.

H-P Products’ detailed manuals provide dealers with additional information on central vacuums and the company’s product lines. From planning the layout of the system to describing the tools of the trade, the extensive manuals provide all of the necessary information and guidance installers need. Detailed diagrams walk the installer step-by-step through the process of installation.

By offering such extensive programs, H-P Products helps installers build customer satisfaction with both its products and their first-rate service.

For more information on H-P Products, Inc., please visit www.centralvacheadquarters.com

H-P Products, Inc. offers over 55 years of manufacturing expertise - with over 45 of those years manufacturing built-in central vacuum systems, as well as tubular products. In 1955, H-P Products introduced VACUFLO®, the first residential built-in central vacuum system with a patented True Cyclonic® process requiring no bags or filters. H-P Products manufacturer of the Dirt Devil® and Dirt Devil® Platinum Force® lines of central vacuum systems offer versatile accessories and kits for every application. Log onto www.centralvacheadquarters.com for more information on the full line of central vacuum products and accessories.

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